

# 3rd International Workshop on Empirical Methods in Energy Economics (EMEE2010)

Surrey Energy Economics Centre (SEEC)

University of Surrey, UK

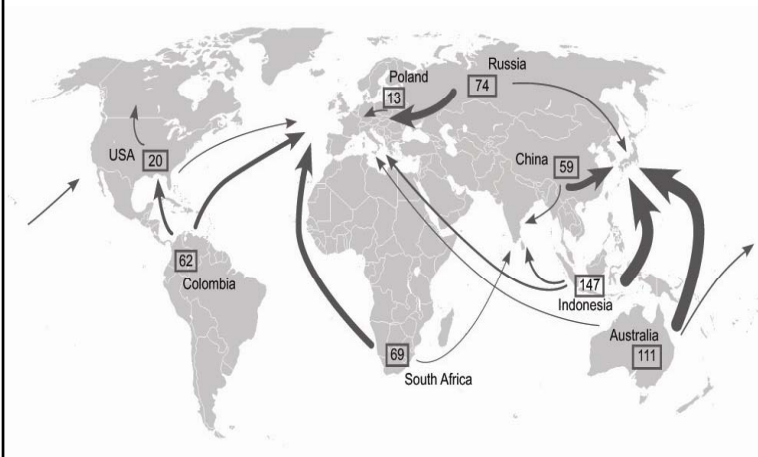
24<sup>th</sup> – 25<sup>th</sup> June 2010

## **NOTE:**

**The following Presentation represents *Work in Progress* for discussion at the EMEE2010 workshop. It therefore must not be referred to without the consent of the author(s).**

*Sponsored by:*





# The Globalization of Steam Coal Markets and the Role of Logistics – An Empirical Analysis

EMEE 2010  
24 June, 2010

Aleksandar Zaklan  
Astrid Cullmann  
Anne Neumann  
Christian von Hirschhausen

# Agenda

---

**1. Introduction**

**2. Data and Hypotheses**

**3. Methodology and Empirical Evidence**

**4. Conclusions**

**References**

## Why are we interested in Steam Coal Prices?

---

- Steam coal is an important commodity, mainly used for electricity generation
    - Coal prices have a significant impact on electricity prices
  - Coal markets are less transparent than generally thought
    - No systematic analysis of global coal price dynamics exists
    - Price formation in the coal trade is unclear
    - How does the lack of transparency impact the functioning of markets?
    - Is the steam coal trade integrated regionally or even globally?
  - Logistics an important aspect of steam coal trade, since freight costs are a significant part of total import cost
    - The oil price is a major part of freight costs
    - Are coal prices and oil prices linked through logistics?
- ➔ We are interested in co-movement, not causality

## State of the Literature

---

- Integration of international coal prices:
  - Warell (2006): import prices of both steam and metallurgical (coking) coal are generally cointegrated (except for steam coal in the 1990s)
  - Li (2007): export prices of steam coal are cointegrated
- Price convergence of energy commodities:
  - Asche et al. (2008): oil prices drive prices for power and natural gas in the U.K.
  - Bachmeier and Griffin (2006): integrated international oil markets; split in U.S. natural gas prices, weak integration of oil, natural gas and coal prices in the U.S.

# Agenda

---

**1. Introduction**

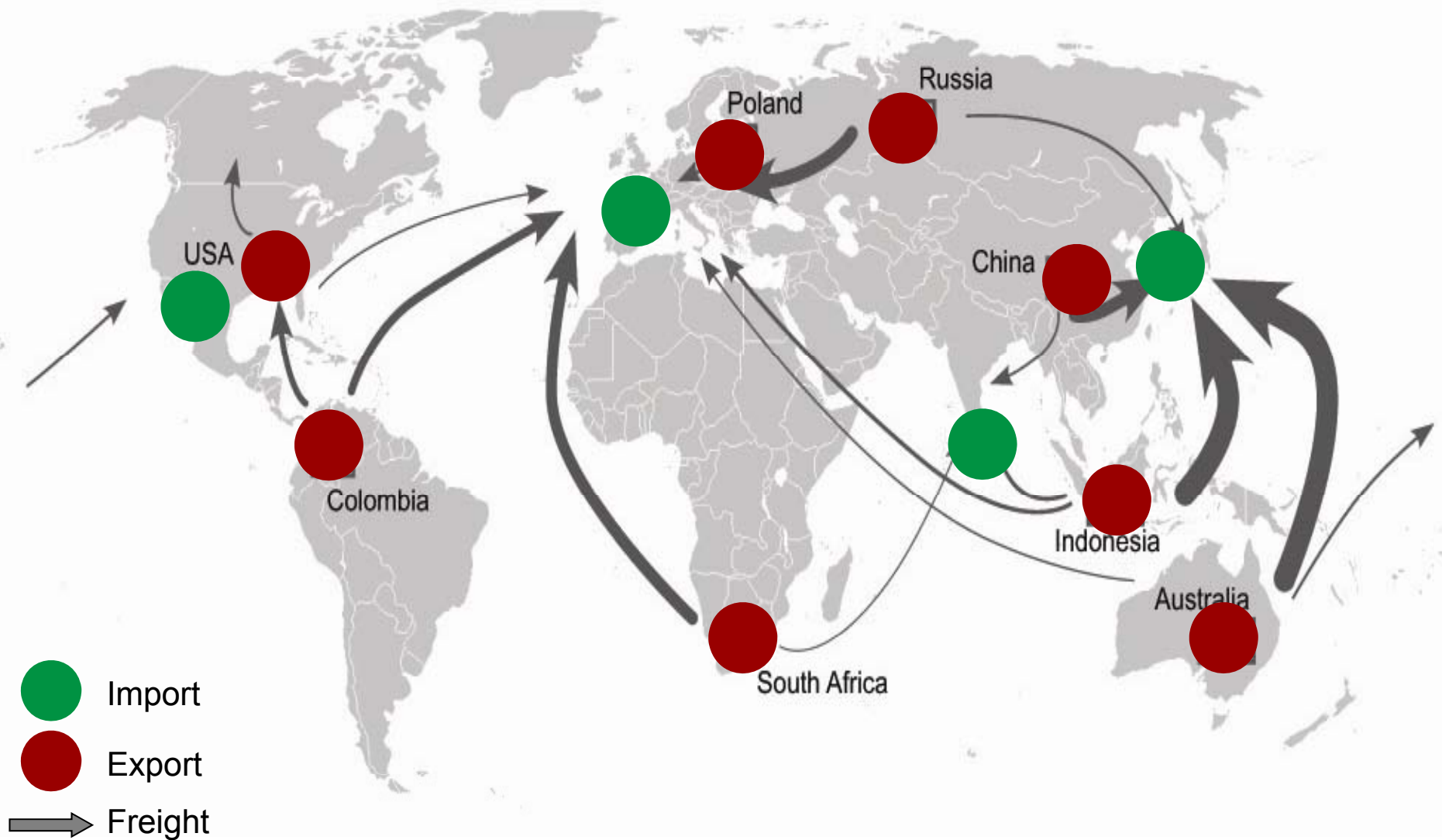
**2. Data and Hypotheses**

**3. Methodology and Empirical Evidence**

**4. Conclusions**

**References**

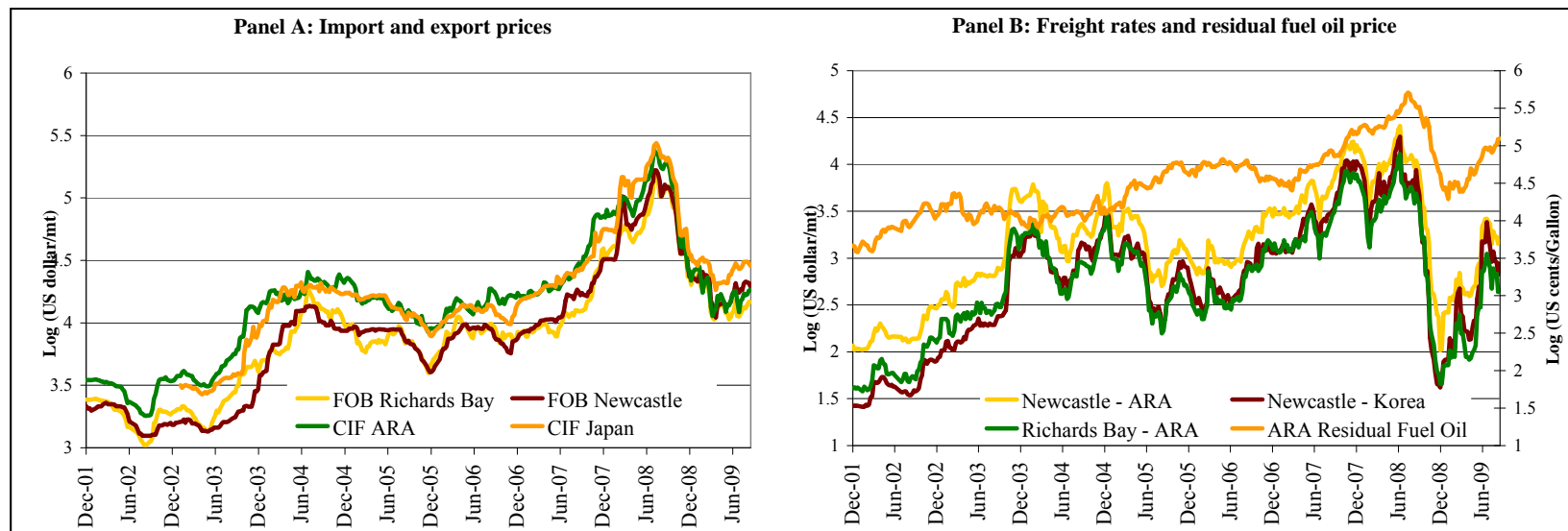
# Seaborne Steam Coal Trade – Major Players



Source: IEA (2009)

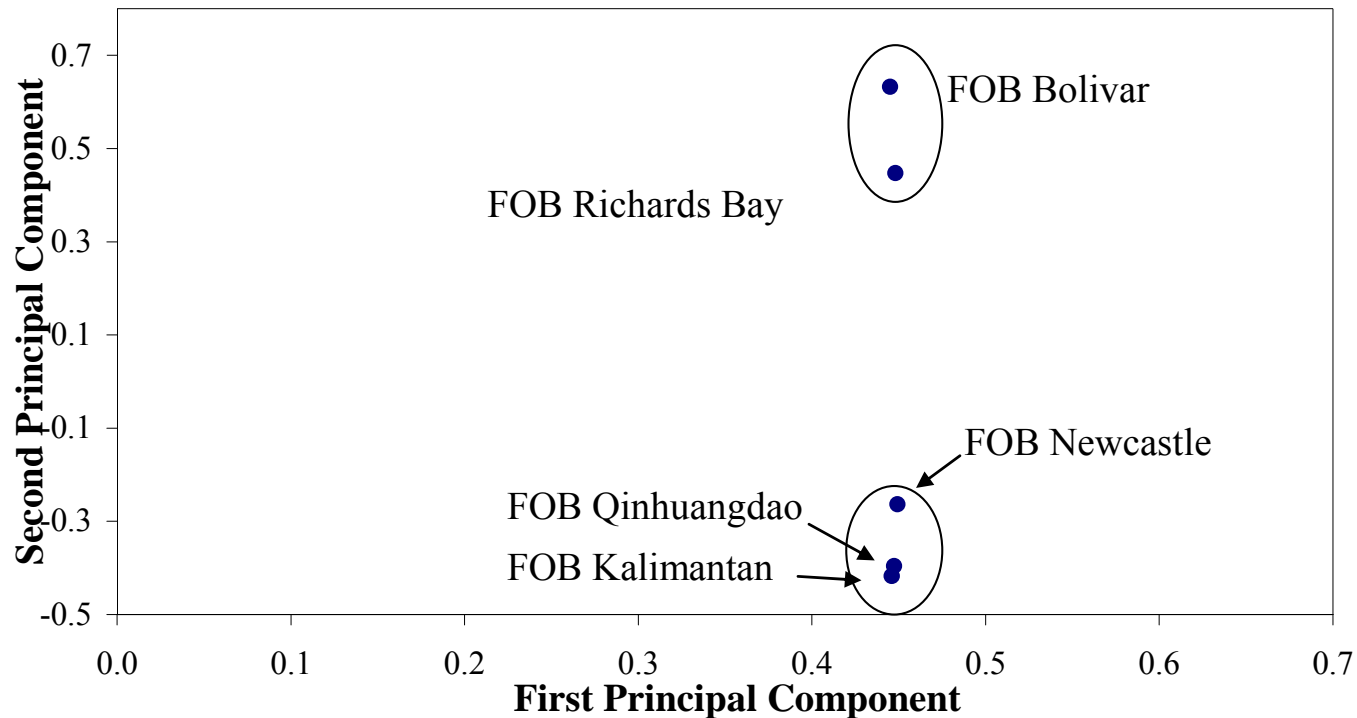
# Data

- 33 series, weekly observations from December 2001 until September 2009 from Platts
- CIF, FOB and freight rate data
  - ~ 390 observations each for the longest series
- Platts is collecting data on benchmark prices and freight rates
  - No standardization undertaken, e.g. according to quality
  - Data is collected by interview with “reliable” traders





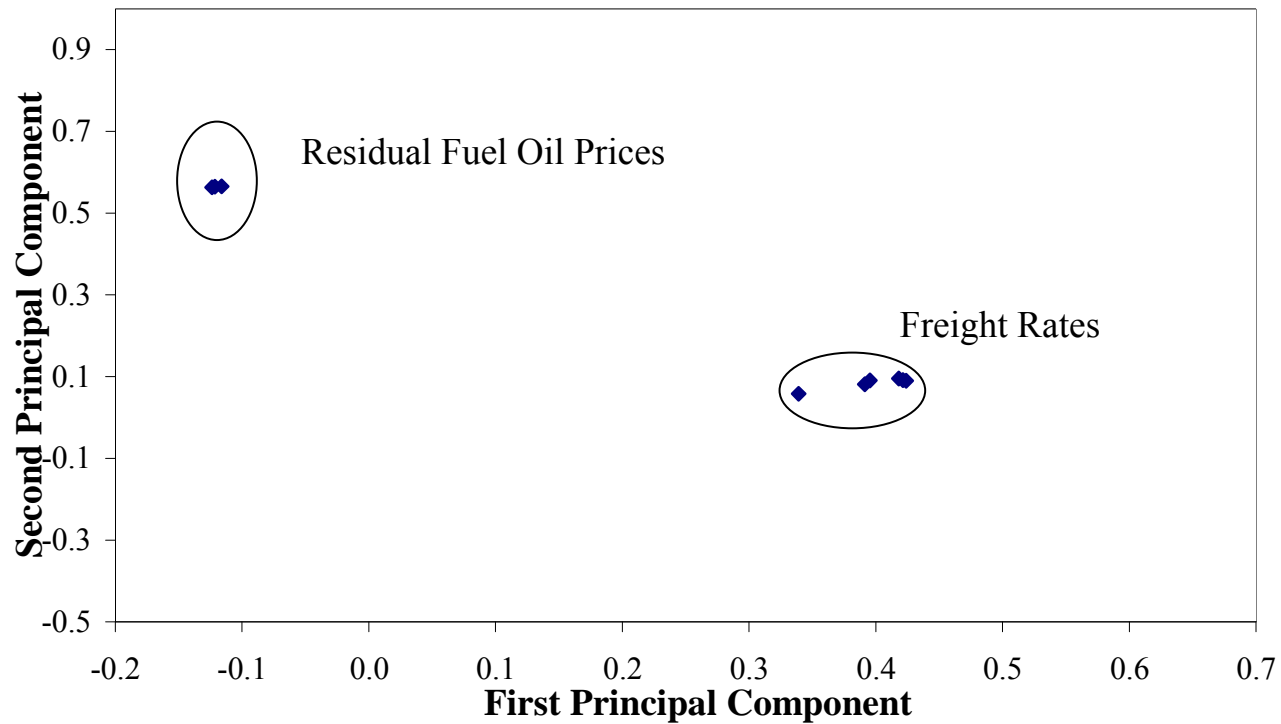
# Principal Component Analysis (PCA): Export Prices



- First component almost identical, differences in second component  
→ Signs of significant integration of export (and import) prices

## PCA: Freight Rates and Residual Fuel Oil Prices

---



- Heterogeneity in both first and second component
  - No obvious relationship between (residual) oil prices and freight rates

# Hypotheses

---

- Hypothesis 1: Prices for steam coal exports, transport and imports, respectively, are integrated to a significant degree.
- Hypothesis 2: Coal prices and freight rates are not directly related to oil prices.
- Hypothesis 3: International steam coal market integration is not (yet) complete.

# Agenda

---

**1. Introduction**

**2. Data and Hypotheses**

**3. Methodology and Empirical Evidence**

**4. Conclusions**

**References**

## Method: Johansen VEC Methodology

---

- Preparative: Augmented Dickey Fuller tests show that all time series are I(1)
- Vector error correction (VEC) representation of process  $X_t$ :

$$\Delta X_t = \alpha\beta X_{t-i} + \sum_{i=1}^{k-1} \Gamma_i \Delta X_{t-i} + \nu + \delta t + \varepsilon_t, \text{ where } \nu = \alpha\mu + \gamma \text{ and } \delta t = \alpha\rho t + \tau t$$

Thus:

$$\Delta X_t = \alpha(\beta X_{t-i} + \mu + \rho t) + \sum_{i=1}^{k-1} \Gamma_i \Delta X_{t-i} + \gamma + \tau t + \varepsilon_t, \text{ where we set } \tau = 0 \text{ and } \rho = 0$$

Therefore:

$$\Delta X_t = \alpha(\beta X_{t-i} + \mu) + \sum_{i=1}^{k-1} \Gamma_i \Delta X_{t-i} + \gamma + \varepsilon_t$$

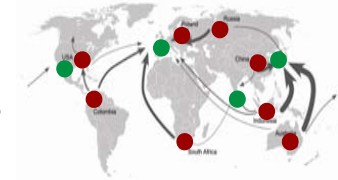
- $\alpha\beta' = \Pi$  is the long-run impact matrix
  - Its rank determines the number of cointegration relationships
- $\beta$  is the matrix of cointegrating vectors describing the long-run equilibrium of the system
- $\alpha$  is the matrix of short-run adjustment parameters

## Pairwise Cointegration of Export Prices and Freight Rates ...



Variables	Obs.	Lags	$H_0: r = 0$		$r \leq 1$		$r \leq 2$	
			$\lambda_1$	Trace statistic	$\lambda_2$	Trace statistic	$\lambda_3$	Trace statistic
FOB Bolivar 6300, FOB Richards Bay 6000	386	2	0.030	<b>13.418</b>	0.005	1.745	--	--
FOB Bolivar 6300, FOB Richards Bay 6000, ARA Residual Fuel	386	2	0.038	<b>23.654</b>	0.016	8.841	0.007	2.517
FOB Bolivar 6300, FOB Qinhuangdao 6200	332	2	0.024	<b>11.151</b>	0.009	3.153	--	--
FOB Bolivar 6300, FOB Qinhuangdao 6200, ARA Residual Fuel	332	2	0.047	<b>22.776</b>	0.018	6.821	0.003	0.847
FOB Bolivar 6300, FOB Kalimantan 5900	378	6	0.033	<b>14.872</b>	0.006	2.309	--	--
FOB Bolivar 6300, FOB Kalimantan 5900, ARA Residual Fuel	378	6	0.067	33.820	0.015	<b>7.804</b>	0.006	2.097
FOB Bolivar 6300, FOB Gladstone 6500	202	2	0.046	<b>11.332</b>	0.009	1.760	--	--
FOB Bolivar 6300, FOB Gladstone 6500, ARA Residual Fuel	201	3	0.088	31.674	0.052	<b>13.171</b>	0.012	2.405
FOB Bolivar 6300, FOB Newcastle 6300	386	2	0.027	<b>12.146</b>	0.004	1.686	--	--
FOB Bolivar 6300, FOB Newcastle 6300, ARA Residual Fuel	386	2	0.052	<b>28.028</b>	0.015	7.504	0.005	1.810
FOB Richards Bay 6000, FOB Qinhuangdao 6200	332	2	0.047	18.823	0.009	<b>2.976</b>	--	--
FOB Richards Bay 6000, FOB Qinhuangdao 6200, ARA Residual Fuel	332	2	0.066	30.599	0.021	<b>7.907</b>	0.003	0.977
FOB Richards Bay 6000, FOB Kalimantan 5900	378	6	0.041	18.092	0.006	<b>2.174</b>	--	--
FOB Richards Bay 6000, FOB Kalimantan 5900, ARA Residual Fuel	378	6	0.064	34.653	0.019	<b>9.656</b>	0.006	2.407
FOB Richards Bay 6000, FOB Gladstone 6500	202	2	0.082	19.115	0.009	<b>1.802</b>	--	--
FOB Richards Bay 6000, FOB Gladstone 6500, ARA Residual Fuel	200	4	0.099	35.426	0.058	<b>14.642</b>	0.013	2.608
FOB Richards Bay 6000, FOB Newcastle 6300	386	2	0.046	19.906	0.004	<b>1.599</b>	--	--
FOB Richards Bay 6000, FOB Newcastle 6300, ARA Residual Fuel	386	2	0.071	36.932	0.016	<b>8.318</b>	0.005	1.914
FOB Qinhuangdao 6200, FOB Kalimantan 5900	332	2	0.067	25.392	0.008	<b>2.514</b>	--	--
FOB Qinhuangdao 6200, FOB Kalimantan 5900, Singapore Residual Fuel	331	3	0.079	34.926	0.018	<b>7.729</b>	0.005	1.602
FOB Qinhuangdao 6200, FOB Gladstone 6500	202	2	0.044	<b>11.104</b>	0.010	2.108	--	--
FOB Qinhuangdao 6200, FOB Gladstone 6500, Singapore Residual Fuel	200	4	0.076	<b>29.525</b>	0.055	13.780	0.013	2.564
FOB Qinhuangdao 6200, FOB Newcastle 6300	332	2	0.046	19.237	0.010	<b>3.486</b>	--	--
FOB Qinhuangdao 6200, FOB Newcastle 6300, Singapore Residual Fuel	332	2	0.053	<b>25.097</b>	0.016	7.154	0.005	1.815
FOB Kalimantan 5900, FOB Gladstone 6500	202	2	0.086	19.774	0.008	<b>1.644</b>	--	--
FOB Kalimantan 5900, FOB Gladstone 6500, Singapore Residual Fuel	201	3	0.077	30.294	0.058	<b>14.121</b>	0.011	2.145
FOB Kalimantan 5900, FOB Newcastle 6300	381	3	0.060	25.363	0.004	<b>1.629</b>	--	--
FOB Kalimantan 5900, FOB Newcastle 6300, Singapore Residual Fuel	381	3	0.062	33.063	0.016	<b>8.489</b>	0.006	2.301
FOB Newcastle 6300, FOB Gladstone 6500	197	7	0.078	19.906	0.020	3.971	--	--
FOB Newcastle 6300, FOB Gladstone 6500, Singapore Residual Fuel	199	5	0.099	32.104	0.044	<b>11.417</b>	0.012	2.412

## ... as well as Import Prices and Freight Rates

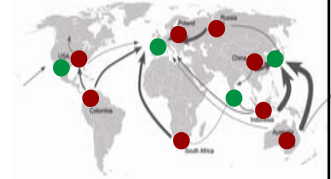


Variables	Obs.	Lags	$H_0: r = 0$		$r \leq 1$		$r \leq 2$	
			$\lambda_1$	Trace statistic	$\lambda_2$	Trace statistic	$\lambda_3$	Trace statistic
CIF ARA, CIF Japan	336	2	0.045	18.856	0.010	<b>3.418</b>	--	--
CIF ARA, CIF Japan, ARA Residual Fuel	335	3	0.074	31.919	0.014	<b>6.214</b>	0.005	1.540
CIF ARA, CIF Korea	309	3	0.055	21.995	0.014	4.422	--	--
CIF ARA, CIF Korea, ARA Residual Fuel	310	2	0.075	30.959	0.019	<b>6.928</b>	0.004	1.118
CIF Japan, CIF Korea	310	2	0.101	37.053	0.013	4.036	--	--
CIF Japan, CIF Korea, Singapore Residual Fuel	309	3	0.084	34.215	0.016	<b>7.157</b>	0.007	2.098

Variables	Obs.	Lags	$H_0: r = 0$		$r \leq 1$		$r \leq 2$	
			$\lambda_1$	Trace statistic	$\lambda_2$	Trace statistic	$\lambda_3$	Trace statistic
Colombia-Rotterdam, South Africa-Rotterdam	384	4	0.054	28.793	0.020	7.665	--	--
Colombia-Rotterdam, South Africa-Rotterdam, ARA Residual Fuel	385	3	0.091	49.049	0.020	<b>12.529</b>	0.013	4.847
Queensland-Rotterdam, New South Wales-Rotterdam	385	3	0.105	48.838	0.015	5.974	--	--
Queensland-Rotterdam, New South Wales-Rotterdam, Singapore Residual Fuel	385	3	0.111	56.160	0.018	<b>11.048</b>	0.011	4.098
Queensland-Japan, New South Wales-Korea	384	4	0.047	24.884	0.017	6.502	--	--
Queensland-Japan, New South Wales-Korea, Singapore Residual Fuel	385	3	0.056	35.025	0.020	<b>12.855</b>	0.013	4.883

- Find pairwise cointegration, except for the Colombian export price
- Find that fuel oil prices do not belong to the coal price and freight rate cointegration space

# Integration of routes, basins and globally



## Routes

Atlantic basin							
Variables	Obs.	Lags	$H_0: r = 0$		$r \leq 1$		
			$\lambda_1$	Trace statistic	$\lambda_2$	Trace statistic	
CIF ARA, FOB Bolivar 6300+FR Colombia-Rotterdam	381	7	0.058	26.393	0.009	<b>3.602</b>	
CIF ARA, FOB Richards Bay 6000+FR South Africa-Rotterdam	386	2	0.087	37.674	0.006	<b>2.446</b>	
CIF ARA, FOB Qinhuangdao 6200+FR China-Rotterdam	325	7	0.031	<b>13.829</b>	0.011	3.722	
CIF ARA, FOB Gladstone 6500+FR Australia/Queensland-Rotterdam	202	2	0.068	16.603	0.011	<b>2.280</b>	
CIF ARA, FOB Newcastle 6300+FR Australia/New South Wales-Rotterdam	386	2	0.058	25.737	0.007	<b>2.572</b>	
Pacific basin							
CIF Japan, FOB Gladstone 6500+FR Australia/Queensland-Japan	200	4	0.077	18.984	0.014	<b>2.867</b>	
CIF Korea, FOB Newcastle 6300+FR Australia/New South Wales-Korea	310	2	0.072	28.958	0.019	5.872	

## Basins and global system

Variables	Number of variables in system	Obs.	Lags	$H_0: r \leq 2$		$r \leq 3$		$r \leq 4$		$r \leq 5$	
				$\lambda_3$	Trace statistic	$\lambda_4$	Trace statistic	$\lambda_5$	Trace statistic	$\lambda_6$	Trace statistic
Atlantic system	6	200	2	0.106	49.846	0.065	<b>27.339</b>	0.046	13.859	0.022	4.374
Pacific system	4	201	3	0.049	<b>15.384</b>	0.026	5.294	--	--	--	--
Global system	10	200	2	0.243	200.337	0.187	144.703	0.164	103.218	0.127	<b>67.304</b>



# Estimating cointegrating vectors and short-term dynamics by route

## Example: ARA

### Colombia

CIF ARA, FOB Bolivar, FR Colombia/Puerto Bolivar-ARA (CI Rank = 1)

Cointegrating vector (coefficient on ln(CIF ARA) normalized to 1)

Beta	Coefficient	p-value
ln(CIF ARA)	1.000	n/a
ln(FOB Bolivar)	-0.450	0.000
ln(FR Puerto Bolivar-Rotterdam)	-0.521	0.000

Adjustment coefficients

Alpha	Coefficient	p-value
D(ln(CIF ARA))	-0.045	0.000
D(ln(FOB Bolivar))	-0.035	0.004
D(ln(FR Puerto Bolivar-Rotterdam))	0.128	0.000

Lags	6
Observations	382

### South Africa

CIF ARA, FOB Richards Bay, FR South Africa/Richards Bay-ARA (CI Rank = 1)

Cointegrating vector (coefficient on ln(CIF ARA) normalized to 1)

Beta	Coefficient	p-value
ln(CIF ARA)	1.000	n/a
ln(FOB Richards Bay)	-0.664	0.000
ln(FR Richards Bay-Rotterdam)	-0.340	0.000

Adjustment coefficients

Alpha	Coefficient	p-value
D(ln(CIF ARA))	-0.123	0.000
D(ln(FOB Richards Bay))	-0.113	0.000
D(ln(FR Richards Bay-Rotterdam))	0.200	0.003

Lags	4
Observations	384

### China

CIF ARA, FOB Qinhuangdao, FR Qinhuangdao-ARA (CI Rank = 1)

Cointegrating vector (coefficient on ln(CIF ARA) normalized to 1)

Beta	Coefficient	p-value
ln(CIF ARA)	1.000	n/a
ln(FOB Qinhuangdao)	0.184	0.394
ln(FR Qinhuangdao-Rotterdam)	-1.525	0.000

Adjustment coefficients

Alpha	Coefficient	p-value
D(ln(CIF ARA))	-0.014	0.000
D(ln(FOB Qinhuangdao))	-0.008	0.011
D(ln(FR Qinhuangdao-Rotterdam))	0.042	0.000

Lags	5
Observations	327

### Australia

CIF ARA, FOB Newcastle, FR Australia/New South Wales-ARA (CI Rank = 1)

Cointegrating vector (coefficient on ln(CIF ARA) normalized to 1)

Beta	Coefficient	p-value
ln(CIF ARA)	1.000	n/a
ln(FOB Newcastle)	-0.384	0.000
ln(FR New South Wales-Rotterdam)	-0.608	0.000

Adjustment coefficients

Alpha	Coefficient	p-value
D(ln(CIF ARA))	-0.043	0.000
D(ln(FOB Newcastle))	-0.027	0.005
D(ln(FR New South Wales-Rotterdam))	0.052	0.036

Lags	2
Observations	386

# Agenda

---

**1. Introduction**

**2. Data and Hypotheses**

**3. Methodology and Empirical Evidence**

**4. Conclusions**

**References**

## Conclusions

---

- Export prices are generally cointegrated
- Import prices and freight rates are also cointegrated
- Trading routes are integrated, and systems of trading routes are integrated regionally and globally
  - Fail to reject Hypothesis 1
- (Residual fuel) oil prices are not systematically related to coal prices and/or freight rates, i.e. logistics enter in a more complex manner
  - Fail to reject Hypothesis 2
- Speeds of adjustment to long-run equilibrium differ substantially
  - Government policies appear to have caused significant disintegration of Chinese exports from the global market
  - Fail to reject Hypothesis 3



**Thank you for your attention!**

**Contact: [azaklan@diw.de](mailto:azaklan@diw.de)**

# References

---

- Bachmeier L, Griffin J. Testing for Market Integration: Crude Oil, Coal and Natural Gas. *The Energy Journal* 2006;27; 55-72
- Dunteman G. *Principal Components Analysis*. Sage University Paper series on Quantitative Applications in the Social Sciences No. 07-069: Newbury Park, CA; 1989
- Ekawan R, Duchêne M. The Evolution of Hard Coal Trade in the Atlantic Market. *Energy Policy* 2006;34; 1487-1498
- Ekawan R, Duchêne M., Goetz D. The Evolution of Hard Coal Trade in the Pacific Market. *Energy Policy* 2006;34; 1853-1866
- Electric Power Research Institute (EPRI). *International Coal Market Analysis*. Palo Alto, CA; 2007
- Ellermann, D. The World Price of Coal. *Energy Policy* 1995;23; 499-506
- Hendry D, Juselius K. *Explaining Cointegration Analysis: Part II*. University of Copenhagen Department of Economics Working Paper 00-20; 2000
- Humphreys D, Wellham K. The Restructuring of the International Coal Industry. *International Journal of Global Energy Issues* 2000;13; 333-355
- Johansen S. *Statistical Analysis of Cointegration Vectors*. *Journal of Economic Dynamics and Control* 1988;12; 231-254
- Johansen S. The Role of the Constant and Linear Terms in Cointegration Analysis of Nonstationary Variables. *Econometric Reviews* 1994;13; 205-229
- Li R. *International Steam Coal Market Integration*. Mimeo, Macquarie University, Australia; 2007
- Minchener A. *Coal Supply Challenges for China*. IEA Clean Coal Centre CCC/127; 2007
- Rademacher M. Development and Perspectives on Supply and Demand in the Global Hard Coal Market. *Zeitschrift für Energiewirtschaft* 2008;32; 67-87
- Ritschel W, Schiffer, H-W. *World Market for Hard Coal*. RWE; 2007
- Siliverstovs B, L'Hegaret G, Neumann A, von Hirschhausen C. International Market Integration for Natural Gas? A Cointegration Analysis of Prices in Europe, North America and Japan, *Energy Economics* 2005;27; 603-615
- Warell L. Defining Geographic Coal Markets using Price Data and Shipments Data. *Energy Policy* 2005;33; 2216-2230
- Warell L. Market Integration in the International Coal Industry: A Cointegration Approach. *Energy Journal* 2006;27; 99-118